

ESTTA Tracking number: **ESTTA774436**

Filing date: **10/04/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86108366
Applicant	Likeable, LLC

Notice of Appeal

Notice is hereby given that Likeable, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86108366.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 2013/10/23 First Use In Commerce: 2013/10/23
All goods and services in the class are appealed, namely: Advertising and marketing consultancy; marketing and branding services, namely, consulting for businesses; social media strategy for focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions and marketing consultancy

Respectfully submitted,
/robert clarida/
10/04/2016

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